

# HILL COUNTRY DISTRICT JUNIOR LIVESTOCK SHOW

Dear Supporters:

For the 68<sup>th</sup> year, youth from 33 counties will be entered in the annual District Livestock Show. The finale of the show is the Livestock Auction. For the exhibitors, the sale represents the end of months of hard work.

Your support helps reward these young men and women. At the 2011 sale approximately 300 Kerr County 4-H and FFA members sold their projects. Another 80 animals from the outlying counties also sold.

Please review the following advertising packages and remember that all of the money you pledge will be spent on the exhibitor's projects.

By supporting 4-H and FFA members you are investing in the leaders of tomorrow.

For more information contact:

Steve Bauer  
830-367-4100

Jeff Talarico  
830-459-6525

Bob Reeves  
830-895-4001

# HCDJLS AUCTION SALE PROPOSAL

## Bronze Contributor

A contributor to the 2012 Hill Country District Junior Livestock Show Auction with a contribution of \$2,000 will receive:

- ◆ One (1) - 2.5 x 4' banner prominently displayed inside the Ag Complex.
- ◆ 2 promotional announcements each day during the show
- ◆ A 1/8 page ad in the promotional stock show tabloid
- ◆ Thank You Ad to be published in the newspaper after the auction
- ◆ Listed in the 2013 catalog as a contributor
- ◆ Listed on the HCDJLS website

## Silver Contributor

A contributor to the 2012 Hill Country District Junior Livestock Show Auction with a contribution of \$5,000 will receive:

- ◆ One (1) - 2.5 x 4' banner prominently displayed inside the Ag Complex.
- ◆ 4 promotional announcements each day during the show
- ◆ A 1/4 page ad in the promotional stock show tabloid
- ◆ Thank You Ad to be published in the newspaper after the auction
- ◆ Listed in the 2013 catalog as a contributor
- ◆ Listed on the HCDJLS website

# HCDJLS AUCTION SALE PROPOSAL

## Gold Contributor

A contributor to the 2012 Hill Country District Junior Livestock Show Auction with a contribution of \$10,000 will receive:

- ◆ Two (2) - 2.5 x 4' banners prominently displayed inside the Ag Complex.
- ◆ 6 promotional announcements each day during the show
- ◆ A 1/2 page ad in the promotional stock show tabloid
- ◆ Thank You Ad to be published in the newspaper after the auction
- ◆ Listed in the 2013 catalog as a contributor
- ◆ Listed on the HCDJLS website

## Diamond Contributor

A contributor to the 2012 Hill Country District Junior Livestock Show Auction with a contribution of \$15,000 will receive:

- ◆ Two (2) - 2.5 x 4' banners prominently displayed inside the Ag Complex.
- ◆ 8 promotional announcements each day during the show
- ◆ A one page ad in the promotional stock show tabloid
- ◆ Thank You Ad to be published in the newspaper after the auction
- ◆ Listed in the 2013 catalog as a contributor
- ◆ Listed on the HCDJLS website

## 2012 Hill Country District Junior Livestock Show

Buyers Name:

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I hereby pledge the amount of \_\_\_\_\_,  
to the 2012 Hill Country District Junior Livestock Show  
and Sale. If I am unable to attend the Auction Sale, I  
authorize the Auction Committee to purchase animals on  
my behalf.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Auction Representative:

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Date: \_\_\_\_\_

Please remit completed form to:      HCDJLS  
P.O. Box 291217  
Kerrville, Texas 78029-2912

Or call one of us to pick-up.

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